questback

What is Questback's Academic Edition?

Questback's Academic Edition is a powerful set of online survey tools that enables students, professors and other researchers to tackle complex qualitative and quantitative research projects with ease.

How are universities using Questback's Academic Edition?

The sky's the limit with Questback's Academic Edition. It's a versatile data collection platform that students and universities can use for carrying out and analyzing online feedback and survey research.

1. **Students** use Academic Edition to collect the data they need to underpin and strengthen their dissertations as well as complete complex research projects.

2. **Administrators and professors** use Academic Edition to gather the feedback they need to improve student and faculty experiences, including measuring overall satisfaction, engagement and garnering student and employee insight.

3. **Departments** use Academic Edition for course evaluation, alumni engagement, faculty and staff 360 reviews and much more.

Why is Questback's Academic Edition important?

It's one thing to make a claim. It's quite another to back it up with data. Since its 2004 launch in Europe, Questback's Academic Edition has helped more than 70,000 students, postgraduates and faculty from over 400 universities gather the data they need to make their research projects shine. The platform has more than 24,000 active users, all of whom rely on the technology to either change the world with their research or deliver better academic experiences for faculty and students alike. We're now thrilled to bring the benefits of our platform to markets beyond Europe.

What are the benefits of Questback's Academic Edition?

Questback's Academic Edition provides universities with many benefits, including:

Simplicity from the get-go. Our platform's intuitive design drastically reduces the learning curve, enabling new users to become productive in little time.

Intuitive design with built-in templates. Comprehensive layout options, as well as sophisticated routing functionality, to design surveys with absolute precision—no matter how simple or complex the subject matter is.

Ready-made or custom questions. Collect data the way you want by leveraging more than 35 different question types, including single or multiple choice, picture selections and complex matrix-based questions, or by creating your own customized questions.

Powerful and future-proof technology. Access to a modern survey solution for both students and faculty members that's used by many large organizations, consultancies and market research institutes.

User community as standard. Become a part of the vibrant Academic Edition community and share knowledge with other like-minded members. Participate in forum discussions and ask the community to test your questionnaires via the peer review service.

Outstanding value for money. Conduct qualitative and quantitative research studies faster and more cost-effectively than ever before with our powerful and affordable survey platform.

Security and peace of mind assured. All survey data is protected and hosted by Amazon Web Services (AWS) in US-based data centers.

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USE CASES

✓ Qualitative and quantitative research

✓ Online course evaluations

✓ Faculty and staff 360-degree reviews

✓ Alumni engagement

✓ Student, faculty and staff insight

FEATURES

✓ **Reporting and dashboards**. Built-in reporting tool to create comprehensive survey reports with tabular evaluations and graphics.

✓ **Panel management**. Recruit and manage research participants with ease, sending targeted reminders to them at the most appropriate times.

✓ **Cloud-based**. Access survey tools from any connected device, with no installation required.

✓ **Anytime, anywhere**. Ask questions—or respond to them—via any mobile device.

"At the Hertie School of Governance we use Academic Edition for our academic research, intensively. Especially for complex projects the survey software shows its strengths. There is no alternative solution for us!"

- Professor Dr. G. Hammerschmid

Powering students and universities since 2004

OUR RECENT PARTNERSHIPS INCLUDE:

EBS University of Business and Law
ETH Zurich
Free University of Berlin
HEC Montréal
Hertie School of Governance
Ludwig Maximilian University of Munich
Rotterdam School of Management, Erasmus University
RWTH Aachen University
Sapienza University of Rome
Singapore Management University
Technical University of Munich

University of Duisburg-Essen
University of Cologne
University of Exeter
University of Konstanz
University of Mannheim
University of St. Gallen
University of Tromsø
University of Vienna
University of Westminster
WHU, Otto Beisheim School of Management

"I used Academic Edition to write my degree thesis. The user community's support services and the peer review of my questionnaire before it went into the field were particularly helpful."

- Sociology Graduate, Pinar Koç

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Questback is a complete feedback system that helps companies transform customer, employee and market research programs. Used by thousands of companies, including one-third of the Forbes list, Questback is the smarter, faster way to manage feedback. Get the software, services and human support you need to manage customer, employee and market feedback – all in one place. People matter. Get their insight.